

From:  
"APR Supply Co." <info@aprsupply.com>

Email Subject Line:  
APR December Newsletter - What's Happening Now

Email Body:

In this issue we talk about providing winterization services, contractor rewards, millennials in the work force, design trends for kitchens, plumbing technology, contractor services, and more.

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APR Supply Co.

## WHAT'S HAPPENING NOW

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## **APR Supply Co. Editorial Vol. 7 - Embracing Winterization**

*A Contractor's Guide to Client Comfort and System Resilience*

As winter's chill settles in, HVAC and plumbing contractors find themselves at the forefront of ensuring client comfort and system durability. Offering comprehensive winterization services is not just a seasonal necessity but a strategic move that demonstrates your commitment to customer satisfaction and long-term system health.

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## Taco Comfort Solutions Partners with Contractor Rewards

*The free program designed to reward professional contractors, plumbers, builders, and remodelers.*

Taco Comfort Solutions has partnered with Contractor Rewards, a free program designed to reward professional contractors, plumbers, builders, and remodelers for buying the industry's leading products.

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## Attracting and Keeping Millennials in the HVAC Industry

*Millennials Will Dominate the Global Work Force*

It's a story as old as time. The younger generation is lazy. They don't want to work. They're soft. Every generation gets that label at some point, and in today's world, it's the millennial.

The fact is, there are lazy and soft workers in every generation. But there are also smart and motivated workers. In the HVAC world, it's so important that we value, attract, and keep those young new talents. That's who will grow your business to the next level long after you've made your mark.

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## Eight Kitchen Trends Designers Can't Wait to Try in 2024

*Nature-inspired palettes and an attention to detail will be key.*

If 2023 was the era of maximalist kitchens, 2024 is taking a decidedly softer approach—but one that still offers plenty of eye candy. While big, punchy colors like green and pink were popular in kitchen designs (thank you, Barbie), they're getting dialed back to something a bit more understated in the new year, according to designers.

From warm earth tones to graphic tile installations and dramatic vent hoods, kitchen design pros are sharing the top trends they're looking forward to seeing in 2024.

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## Plumbing Technology Trends for 2024

*What are the top trends in plumbing technology businesses should be prepared to encounter in 2024 and beyond?*

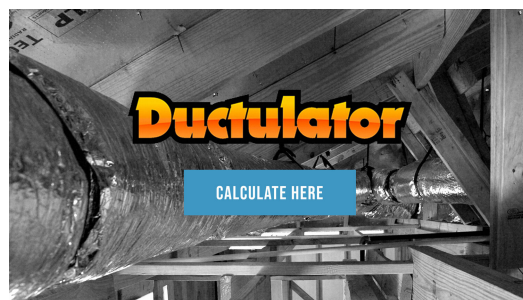
Thanks to rapid technological advances and the public's growing interest in adopting many of those changes, the year ahead is likely to see plumbing and hydronic heating companies working harder than ever to keep up with the latest innovations while continuing to offer customers cutting-edge services. What are the top trends in plumbing technology businesses should be prepared to encounter in 2024 and beyond?

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### How to Prepare Cable for Installs

Learn about the connectors and tools needed to prepare your EZ-IN™ Mini-Split cable for installation with Southwire.



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