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Email Subject Line:
APR January Newsletter - What's Happening Now

Email Body:

In this issue we talk about navigating a changing landscape, 2024 HVAC trends, the power of artificial intelligence, green plumbing, rain and freeze sensors for irrigation systems, new design trends, contractor services, and more.

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APR Supply Co.

WHAT'S HAPPENING NOW

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APR Supply Co. Editorials: Vol. 8- Navigating the Waves of Change

A Guide for HVAC and Plumbing Contractors in 2024

As HVAC and plumbing contractors embarking on a new year, you're surely finding yourselves in an industry undergoing significant transformation. The winds of change are blowing, and it's crucial for businesses to not only stay afloat but to sail confidently into the future.

Here's a strategic guide on how you can stay up to date on trends while remaining steadfast in your business going forward!

[Read More.](#)



APR Supply Co. Selects Blitzz's App-Free Video Support to Help Contractors Grow Their Business

Blitzz, the app-free mobile video platform for remote customer support, announced APR Supply Co., a fourth-generation, full-service distributor of HVAC, plumbing, PVF, hydronics, irrigation and landscape lighting supplies, will use its video support technology to offer quick and easy product and technical support for contractors.

[Read More.](#)



EPA Provides Additional Year to Install Residential and Light Commercial Air-Conditioners and Heat Pumps

The Environmental Protection Agency released the following information with an interim final rule, moving the installation deadline for residential and light commercial air conditioning and heat pump systems to January 1, 2026, for equipment manufactured before January 1, 2025. This change is in response to multiple letters sent by the industry associations requesting a one-year delay.

[Read More.](#)



How to Diagnose Condensing Furnace Drain Issues with a Combustion Analyzer

Most people in our industry understand the value a combustion analyzer brings to combustion safety testing. However, it's easy to forget that they are also exceptional diagnostic tools. But, if you don't know how to interpret the analyzer's readings, you can miss some common and frustrating problems.

Let's look at how an important combustion analyzer reading can help you discover an imminent condensate drainage problem, the common causes, and how to correct them.

[***Read More.***](#)



**Raise a toast to your future!
Partner with us for your
talent acquisition needs
in 2024.**

Book a Free Consultation





Three Ways AI is Powering Contracting Businesses

There's three specific ways that AI-powered solutions are helping contractors today that should be considered.

With Winter quickly approaching, sub-zero temperatures are already leading to a spike in inbound leads seeking repairs—such as pipe bursts in homes, businesses, and other buildings. As contracting businesses begin competing to take on this seasonal demand, it's never been more important to streamline workflows so that service pros can focus on what matters most: converting leads, doing the job, and getting paid. One of the newest solutions that's emerged to help is artificial intelligence (AI).

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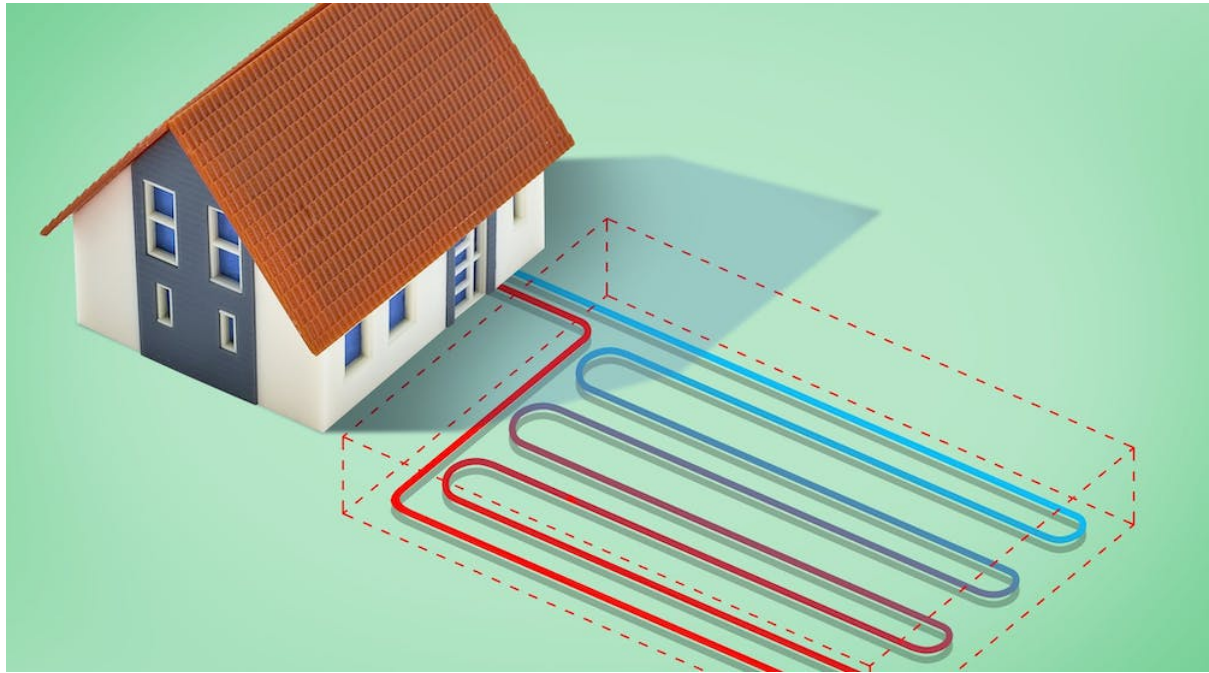


How Rain and Freeze Sensors Can Benefit Your Clients

Simple rain and freeze sensors prevent residential and commercial irrigation systems from running when weather and climate conditions deem irrigation unnecessary. Early versions of the sensors, still in use, are hardwired between the sensor and the controller. However, in modern devices, the receiver plugs into the controller and then, via a low-frequency radio, wirelessly communicates to the sensor mounted on a building eave or rain gutter.

[***Read More.***](#)

A promotional banner for the APR Supply Co. Annual Coloring Contest. The background features several colored pencils (yellow, green, blue, red) and a white sheet of paper with colorful pencil strokes. The text is as follows:
ANNUAL
COLORING CONTEST
SUBMISSIONS MUST BE TURNED IN BY JAN. 12TH
PRINT YOUR COLORING PAGE HERE
APR
SUPPLY CO.



Green Plumbing is Here to Stay

Diving into the “green” pool is good way to add an income stream to your shop, as well as moving the cutting edge of our trade into the 21st century.

Everywhere one turns these days, someone is touting a “green” product, process or service. What is “green”? The easy answer is that anything that purportedly does its job in an environmentally sensitive manner can be considered “green.” Whether or not such products, processes or service do what they claim to do, or are in point of fact “green,” is something each one of us must determine for ourselves.

[Read More.](#)



10 Home Design Trends Your Clients Will Love in 2024

Houzz, a remodeling website, chimes in with predictions for the most buzzworthy home features in the new year.

Stylish storage, bolder patterns and textures and colors beyond the whites and grays are expected to shake up home design in 2024. Houzz, a home renovation and design platform, weighs in with its predictions for the home trends gaining traction. Here's Houzz's list of what to watch.

[***Read More.***](#)



Johns Manville- Don't Forget to Calculate Duct Liner Weight

Maybe it seems obvious – adding duct liner insulation to a duct system will increase its total weight. But that added weight is



APR Supply Co. Marketing - Contractor Campaign Kits

Are you struggling to come up with advertisements and need help communicating with your customers? These

something that's often overlooked. And many times, it's important. So how do you calculate the weight of duct liner per square foot?

[**Learn How to Calculate the Weight Here.**](#)

customized post cards and social media ads are available under one banner for free to help you take the next step all year long!

[**Learn More Here.**](#)

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