

From:  
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Email Subject Line:  
APR May Newsletter - What's Happening Now

Email Body:

In this issue we talk about continuing education in the trades, new APR Supply Co news, HVAC maintenance agreements, going green, service behaviors, kitchen design and more.

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APR Supply Co.

## WHAT'S HAPPENING NOW

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Volume 48 | May 2023

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## Back to School, Continuing Education in the Trades

*In today's rapidly evolving world, continuing to learn is crucial in every field, including the trades.*

With new technologies, techniques, and regulations emerging, it is essential to keep up with the latest developments to remain competitive and provide the best service possible to customers.

**[Read More.](#)**



## **APR Supply Co. Acquires Industrial Piping Systems**

APR Supply Co., a fourth-generation, family-owned HVAC, and plumbing wholesale distributor, is pleased to announce that it's entered the due diligence phase to acquire Industrial Piping Systems (IPS). The IPS branches are existing joint venture locations with APR today — Lancaster, State College, Williamsport, and York. IPS is a wholesale distributor of industrial pipe, valve, fitting and related products in Central Pennsylvania and northern Maryland.

**[Read More.](#)**



## 10 Benefits of Selling HVAC Maintenance Agreements

Maintenance programs are a crucial element of any well-rounded HVAC service department. An effective HVACR maintenance agreement program provides multiple benefits for contractors and customers and offers business owners a steady, year-round source of revenue.

[\*\*\*Read More.\*\*\*](#)

An advertisement for Rosso Recruiting. It features a collage of five hexagonal images showing various workers in different settings: two construction workers in hard hats and safety vests, two business professionals in suits, two workers in red and blue uniforms, and a worker in a white uniform. To the right of the collage is the Rosso Recruiting logo, which includes a red bull icon and the text "ROSSO RECRUITING". Below the logo is the tagline "Providing trade, technical, and business talent acquisition services". At the bottom right, there is a red button with the text "Book a Free Consultation".





## **Bosch - Saving Customers Money by Going Green**

With everything going on in the world, your customers could use some good news. Going green can help them save green, too. Here are five tips courtesy of Bosch Home Comfort that can help your customers start saving money today.

**[Read More.](#)**



## **Seven Service Behaviors to Boost the Bottom Line**

Service behavior matters and it is not simply about sales. It is about professionalism, customer service and first impressions. Here are seven service behaviors you can practice and apply in the field to help boost your bottom line.

***[Read More.](#)***



## **RectorSeal - Four Important Factors to Consider When Choosing an HVAC Disinfectant after Storms and Floods**

As a professional HVAC contractor, if your customers experienced flooding or storms in their areas, it's important to take action to educate them on preventing further damage from occurring. If houses, including HVAC systems, are not properly disinfected after the storms, they can become breeding grounds of mold, mildew and bacteria which can cause serious health problems for residents.

**[Read More.](#)**





## How to Improve Your Prospects as a New Plumber

Working in the trades business can be challenging. You need to spend time learning and perfecting your skill set, but it is also important that you focus on doing as much as you can to stand out and get ahead of the competition. Starting out as a new plumber can be pretty daunting, and there are a lot of ideas and processes that you should be thinking about moving forward.

[\*\*\*Read More.\*\*\*](#)



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## An introduction to Pro Charge

The idea for Pro Charge came from years of working in the HVAC field while wishing for better products for leak detection and repair.

[Learn More Here.](#)



## Top 12 Luxury Kitchen Design Ideas

Creating a comfortable and luxury kitchen space is often high on the list of home renovations.

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