

From:
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Email Subject Line:
APR April Newsletter - What's Happening Now

Email Body:

In this issue we talk about AC maintenance, managing your small business, bathroom design layouts, APR Supply Co. contractor materials and more.

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APR Supply Co.

WHAT'S HAPPENING NOW

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APR Tech Tips for the Pros - AC: Fan

Ah, spring! The time has arrived for you as HVAC repair technicians to start preparing your customers' home AC systems for the warmer months.

With that in mind, check out our APR Supply Co. Tech Tips for the Pros videos for some of the repairs and maintenance you may come across this season!

[Watch Now.](#)



What it Takes in 2023: The Right Components for Small Shop Success

The past few years have been good for contracting businesses, barring component availability and skilled labor woes. For anyone in the trades, operating a plumbing and mechanical company profitably looks different today than it did 20 years ago, but there are still plenty of similarities.

[*Read More.*](#)



Five Reasons Why HVAC Businesses Need Mobile Software For Field Technicians

With a constantly changing database of field technicians, it's challenging to find ways to manage them. Issues like timely delivery of service, job status and accurate sales statistics keep emerging, making management a tedious task for every HVAC business. In the present scenario where companies are taking the help of tools to elevate their working styles, HVAC software is not left far behind.

[Read More.](#)

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CONTRACTOR CAMPAIGN KITS

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Contractor Resources - Selling to Stressed Out Homeowners

April is designated as National Stress Awareness Month! As prices surge and fears of a recession continue, homeowners are feeling more stressed than ever. Here are a few tips on how you can reassure stressed homeowners as you move forward with projects!

[Read More.](#)



Eight Bathroom Layout Mistakes to Avoid – for a Successful and Long-Lasting Design

From incorrect fixture sizes to ignoring ventilation and the importance of good lighting and storage, we ask the experts to share with us their biggest bathroom layout mistakes to avoid – and how to get it right, instead.

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Perfecting Your HVAC Price Book for Residential Jobs

Pricing jobs for residential HVAC businesses can be a daunting task these days. Do you keep it old-school with a handwritten quote, or do you go with the modern laptop approach? Both can be effective in our industry.

The handwritten template may be better received by older consumers. They may feel it is more genuine and less slick. On the other hand, the slick computer program may be more impressive to the savvy buyer.

[***Read More.***](#)



What Contractors Need to Know



APR Supply Co Business Tools -

About iWave, by Nu-Calgon

With technology installed in over 200,000 applications, iWave-R is a self-cleaning, no maintenance needlepoint bi-polar ionization generator designed specifically for treating air in residential duct A/C systems.

[**Watch Here.**](#)

APR Arrival

Are you looking for better visibility on the status of your deliveries from APR Supply Co.? With APR Arrival, you will receive comprehensive notifications about your upcoming deliveries.

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