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Email Subject Line:
APR February Newsletter - What's Happening Now

Email Body:

In this issue we talk about contractor services, expanding businesses, plumbing tips, quartz countertops, motivating employees, compression seal tape and more.

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APR Supply Co.

WHAT'S HAPPENING NOW

Volume 45 | February 2023

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DiversiTech Corp. Acquires Artiplastic, Castel Engineering and Rodigas

DiversiTech Corp., North America's leading manufacturer and supplier of components and related products for heating, ventilation, air conditioning and refrigeration (HVAC/R), announced recently the formation of DiversiTech Europe, via a merger with Artiplastic of Milan, Castel Engineering of Belgium, and Rodigas of Padua, Italy along with the existing DiversiTech/Pump House business in the United Kingdom.

These four companies combined will be the leading European manufacturer and supplier of parts and accessories to the HVAC/R industry. The partnership will also ensure additional products and services for customers in North America and brings the company's manufacturing plants to a total of eight in the US and Europe.

[Read More.](#)



How and When to Flush a Steam or Hot Water Heating System

Without proper maintenance, steam and hot-water boilers in hydronic heating systems corrode and become less efficient, leading to additional service calls and a shorter life span. Replacing a heating system can be very expensive, costing home and building owners thousands of dollars. To help prevent this, encourage your customers to spend a little money every year on services to maximize the life of their heating systems and prolong a significant expenditure.

[**Read More.**](#)

17 Beautiful Quartz Kitchen Countertops for Your Next Kitchen Remodel

If you are looking to get the biggest bang for your kitchen remodeling dollars, a quartz countertop is a winning bet.

When it comes to looks, quartz countertops are available in a wide range of colors and even better, stone-like patterns that seriously look and feel like the real thing. To get the gist, check out these examples of quartz countertops designed to pull together any kitchen design.

[Read More.](#)



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NEXT KITCHEN REMODEL

OASIS
SHOWROOMS
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Tips to Motivate Your HVAC Team After the Holidays

We all know that HVACR staff and field technicians are your most valuable assets when it comes to keeping your customers satisfied. Without an enthusiastic and productive team, your productivity and profitability would plummet. But just like businesses, people also suffer through ebbs and flows when it comes to personal motivation.

When it comes to the holiday season, it can be even more of a challenge to keep your team motivated and in the flow with so many days off and work interruptions. While it might be acceptable for some types of businesses to slow down a bit right after New Year's, in the HVACR industry – a seasonal and demand-based industry

– the winter months are when your team must be extra-spot-on.

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