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Email Subject Line:
APR November Newsletter - What's Happening Now

Email Body:

In this issue we talk about indoor air quality, choosing the right products, virtual reality training, wellness-related kitchen designs, CPVS tubing, contractor services, and more.

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APR Supply Co.

WHAT'S HAPPENING NOW

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APR Supply Co. Editorial: Vol. 6- Elevating Indoor Air Quality - A Shared Responsibility for HVAC and Plumbing Contractors

In the ever-evolving landscape of the HVAC and plumbing industries, the role of contractors extends beyond the realm of repairs and installations. As stewards of comfort and convenience, we bear a collective responsibility to ensure that our customers enjoy not only efficient systems but also an environment that promotes good health and well-being. One key element of this mission is advocating for and enhancing indoor air quality (IAQ).

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Five reasons why HVAC contractors should choose Reznor

At Reznor, they are dedicated to being forward-thinkers, innovators and solely customer-focused. They make it their aim to fully understand their customer's needs, from distributors and businesses to HVAC contractors. As a HVAC contractor, your role relies on the ability to cater to your customer's requirements. Each and every space is different, which means it's vital to be able to tailor the products you use to achieve the most efficient results. Here are 5 reasons why you should choose to work with Reznor.

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From Training to Recruiting: Virtual Reality – the New Normal in the Home Service Industry

While we often associate Virtual Reality (VR) with gaming, the pandemic proved that it could successfully be used for training and recruiting in the digital space. And its implementation during trying times has allowed you to improve how you provide customers with an interactive experience.

Virtual reality can be used anywhere in the world, and it affords technicians and customers the ability to see the finished product before the work even begins. But VR and digital communication also can be used by innovative home service industry leaders to restructure their entire business.

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Saving You and Your
Customers Time and Money

START TODAY!



Eight Wellness-Related Kitchen Design Trends For 2024

A kitchen remodel is one of the largest, most expensive and complex, and potentially impactful projects your customers can undertake in their home. Done well, it can positively affect resale value when they go to sell their property, but also their health, safety, comfort and functionality in the meantime.

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Plumbing Advances That Are Pushing The Whole Field Forward

As plumbers, we tend to think of our industry as being somehow separate from mainstream technology. But the truth is that water transit technology is getting better all the time.

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An advertisement for Text2Branch. On the left, the text 'Text2 Branch' is displayed next to a smartphone icon showing a text message interface. In the center, a dark blue banner contains the text 'NEED SUPPLIES OR ASSISTANCE, BUT DON'T HAVE TIME TO TALK?' and 'TEXT US!' in large white letters. Below this, a red banner says 'FIND YOUR BRANCH CONTACT INFO HERE'. On the right, a construction worker in a white hard hat and high-visibility vest is looking at a smartphone. The background shows a construction site with wooden framing.



The Secret to Servicing Old CPVC Tubing

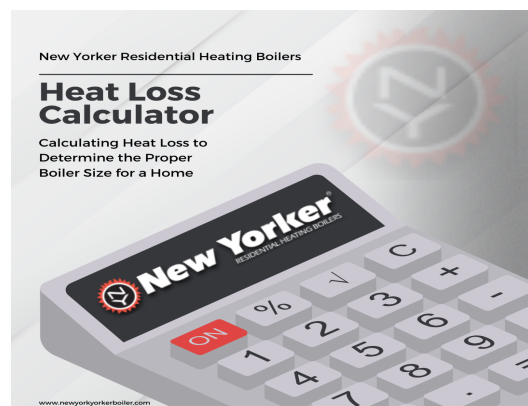
Have you ever crushed or shattered old CPVC tubing while doing service work? Well, you're not alone, and General Pipe Cleaners has a fix for that. It's a fact that CPVC gets brittle as it ages, and because of that most people assume that it's no longer effective. However, it turns out that isn't the case. According to research by FlowGuard Gold, CPVC's pressure bearing capacity actually increases as it ages, and you can avoid repair problems simply by using the correct tool for the job.

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they're not quite sure of the size needed? This calculator courtesy of New Yorker can help you ensure they have the right boiler no matter what size the home is!

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