

<u>Unmatched Quality</u> --- In a side-by-side comparison, no other brand of registers comes close. All products are powder-coated, and all the dampers are made using zinc-coated rivets. No spot weld marks. Many models are also available in both steel and aluminum.

Smooth Glide: rivets are installed <u>after powder-coating</u> for smooth operation of dampers. Only Manufacture does it this way!

No mitered corners on residential bar type products...... No Seams Showing!

<u>Inventory</u> --- East Coast DC is in North East, MD which maintains millions in inventory, across <u>10,000+</u> SKU's.

Full-line Residential Grilles and Registers, as well as an incredible light commercial offering; which includes Linear Diffusers, Commercial Round Diffusers; Spiral Duct Diffusers, T-bar Diffusers, Etc. In addition, Rectorseal has multiple Distribution Centers throughout the country each with similar inventory levels.

Packaging --- All products are individually shrink wrapped to protect them from chipping and scratching.

<u>Delivery</u> --- No one even comes close. Their order fill-rate is exceptional, delivery to most of the East Coast in 3-5 business days.

<u>Brand Recognition</u> – In the Residential Grilles and Registers market, Truaire Brand is now ranked number 1 in market share in the USA.

<u>Creativity/Innovation</u> --- Because Rectorseal owns the factory, Truaire can bring extraordinary innovation and quality to a category largely unchanged in 40 years. For example, they offer the only three-way floor register in the industry.

<u>Additional Advantages</u> – Rectorseal also owns USA Made **Shoemake**r which offers a Full-line of Residential and Commercial Grilles and Registers, including Fire Dampers, Air Control Dampers, T-Bars, Spiral Diffusers, Etc.

