

FOR IMMEDIATE RELEASE

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PRESS RELEASE: Affiliated Distributors Names APR Supply Co. Digital Innovator of the Year

December 13, 2022 - LEBANON, PA – Affiliated Distributors named APR Supply Co. the 2022 Digital Innovator of the Year at the AD eCommerce and Marketing Summit in San Diego, California on December 6th.

“Over the last two years, APR has undergone a digital transformation to ensure that we continue to educate, inform, and meet our customers where they are,” says APR Supply Co. Vice President of Marketing, Teri Rogers. “As a distributor member of AD, their support and partnership continues to motivate the APR team to think outside the box and continuously innovate to better serve our customers. We’re grateful for AD’s support and recognition as we surpass 100 years in business.”

Affiliated Distributors is a member-owned organization, passionate about bringing growth-oriented independent distributors and best-in-class supplier partners together with the purpose of outperforming the market and staying ahead of the competition.

APR Supply Co. continues to evolve as the centennial year celebration comes to close. 2022 was highlighted by a new distribution center in Lebanon, Pennsylvania and the 20th Annual Hershey Buying Show. As a fourth-generation business, 2023 will mark APR Supply Co.’s 101st year in operation throughout Pennsylvania, New Jersey, and Delaware.

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APR Supply Co. is headquartered in Lebanon, Pennsylvania. A fourth-generation, 100-year full-service distributor of plumbing, HVAC, Hydronics, and more – at 41 branch locations throughout Pennsylvania, New Jersey and Delaware. Visit APRSupply.com for more information.



(left) Marty McLaughlin- Affiliated Distributors

(second from left) Caroline Ernst- Affiliated Distributors

(third from left) Chalsie Baker- Content Manager- APR Supply Co.

(middle) Teri Rogers- VP of Marketing- APR Supply Co.

(third from right) Alanna Hildebrand- Content Administrator- APR Supply Co.

(second from right) Bryana Kennedy- Affiliated Distributors

(right) Marisa Harding- Affiliated Distributors