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APR Supply Co. Announces Partnership with Podium

January 10, 2022 - LEBANON, PA – APR Supply Co. is excited to announce that it has partnered with Podium to offer its contractors a solution to improve their customer experience with award-winning interaction management.

Podium is a communication and payments platform that uses the simple power of texting to empower businesses to get more reviews, convert website traffic, collect payments, and send promotions.

“This is just the latest addition to the APR Contractor Services portfolio of business solutions,” said Terry Ludwig, EVP of Sales at APR Supply Co. “We have been listening to our customers challenges and pain points over the years and have developed strategic partnerships with service providers that can help to solve these challenges, without each contractor having to do all of the leg-work and research on their own.”

APR, who is celebrating its 100th year in business, prides itself on being a leading distributor HVAC, Plumbing and Hydronics supplies, as well as a consultative industry partner to its customers, helping to ensure their long-term success as well.

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APR Supply Co. is headquartered in Lebanon, Pennsylvania. A third generation, 100-year full-service distributor of plumbing, HVAC, and hydronic supplies – at 39 locations throughout Pennsylvania, New Jersey and Delaware. Visit APRSupply.com for more information.