

PRESS RELEASE: APR SUPPLY CO. ANNOUNCES TWO ADDITIONS TO LEADERSHIP TEAM

For Immediate Release

Contact APR Supply Co.

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Lebanon, PA, July 13, 2021 – APR Supply Co., a full-service distributor of plumbing, HVAC, and hydronic supplies, announced two recent promotions.

Teri Rogers, a 20-year sales and marketing veteran, has been promoted to Vice President of Marketing. Rogers has been with APR since 2019. She has shined as a leader throughout the Covid-19 pandemic, facilitating unparalleled internal and external communications while executing creative means to serve customers during the pandemic. These new strategies allowed APR to host a virtual buying show, as well as provide mentoring, training, and marketing assistance to our customers during a challenging business cycle.

Chris Farling, a 26-year team member at APR Supply Co. has been promoted to Vice President of Branches. Farling has worked at APR since his teen years, beginning with a part-time summer job. He has been instrumental leading our York/Lancaster area branch teams through day-to-day, as well as special projects like transitions with our joint venture partnerships and new acquisitions.

“These promotions reflect our company's commitment to excellence,” remarked Scott Weaver, President and CEO. “We have built a high-performing leadership team that is responsible for developing and executing a unified strategy across all functional areas of APR. Teri and Chris exemplify our company’s high standards and have proven their commitment to our core values - Customer, Accountability, Excellence and Results. As part of the leadership team, they will continue to help develop innovative strategies to support our customer-centric business model that allows APR to consistently meet and exceed customer expectations.”

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APR Supply Co. is headquartered in Lebanon, Pennsylvania. We are a third generation, full-service distributor of plumbing, HVAC, and hydronic supplies – at 38 locations throughout Pennsylvania, New Jersey and Delaware.

Visit APRSupply.com for more information.

